

# CENTRAL/EASTERN EUROPE AND RUSSIA

There were 17 investment projects from Central/Eastern European (CEE) countries<sup>1</sup> and Russia in France in 2023, including 15 that created or maintained 403 jobs. Poland stood out as a driving force in the region, responsible for nearly 60% of projects and 75% of jobs.

17 projects in 2023, including 15 that were job-creating

403 jobs created or maintained by projects from CEE+Russia

Nearly 50% of all jobs related to transport and storage

Nearly 25% of projects received in Ile de France (Paris region)

TOP 3 BUSINESS ACTIVITIES

Logistics (5 projects)  
Manufacturing (5 projects)  
Decision-making centers (5 projects)

## Number of projects and jobs by investment type

### Projects

8

Creation

6

Expansion

1

Takeover

+2 safeguarding and partnership projects

### Jobs

159

201

43

## They chose France in 2023

**Agrofert:** A Czech group with operations in 15 countries, including France, is acquiring the Borealis Nitro sites, marking its return to acquisitions in the fertilizer industry after a decade. The €810 million deal includes three industrial sites in France, including Grandpuits (Paris/Ile de France region), Ottmarsheim (Grand Est) and Grand-Quevilly (Normandie). The main objective is to capture production and distribution synergies and to broaden Agrofert’s presence on the European market.

## Breakdown by source country

Source country	Projects	Jobs
Poland	10	295
Czech Republic	2	50
Bulgaria	2	18
Croatia	1	20
Latvia	1	15
Estonia	1	5
Total	17	403

From 2023, investments in decarbonization, digitalization, safeguarding and technological partnerships are recorded by Business France in the Annual Report, even when they do not generate jobs, as they strengthen French industrial capacity, safeguard the sites of the foreign investors and are part of the “France 2030” attractiveness strategy.

## Central/Eastern European and Russian investments in France

The FDI stock\* of businesses from Central/Eastern Europe and Russia in France is around €3.3 billion.

There were 17 new investment projects from CEE countries and Russia in France in 2023, including 15 that created or maintained 403 jobs, double that of a year ago. Poland stood out as a driving force in the region, responsible for nearly 60% of projects and 75% of jobs.

Investments from the countries in the area were concentrated essentially in three business activities, logistics, production/manufacturing and

decision-making centers, with each of these receiving five projects.

Transport and storage was the leading investment sector, accounting for 29% of projects and nearly one in two jobs, ahead of chemicals/plastics (18% of projects; 12% of jobs) and the automotive industry (12% of projects; 5% of jobs).

Ile de France (Paris region) (four projects) brought together most of the projects from the area, followed by Bourgogne-Franche-Comté (three projects) and Nouvelle Aquitaine (three projects).

\* Source: Banque de France, 2023; FDI stock in France (immediate investor) as of December 31, 2022.

## Breakdown of projects by business activity

Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	5	86	29%	21%
Logistics	5	195	29%	48%
Retail outlets	1	5	6%	1%
Production/Manufacturing	5	109	29%	27%
R&D, engineering, design	1	8	6%	2%
Total	17	403	100%	100%

## Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Transport, storage	5	195	29%	48%
Chemicals, plastics	3	50	18%	12%
Automotive industry	2	20	12%	5%
IT services	2	15	12%	4%
Energy and recycling	1	46	6%	11%

## Change in projects and jobs since 2019



## Top 3 host regions in 2023

ILE DE FRANCE (PARIS REGION) 4 projects  
BOURGOGNE-FRANCHE-COMTÉ 3 projects  
NOUVELLE AQUITAINE 3 projects

<sup>1</sup> Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia.